

SPONSOR

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2026 SPONSORSHIP PACKET

Help Us Make Christmas
Magic for Local Children

Because every child deserves to experience the magic of Christmas.

www.Santastoydrive.com

Who are we?

Santa's Toy Drive is a local 501(c)(3) nonprofit organization dedicated to bringing hope, joy, and the magic of Christmas to children and families facing difficult circumstances throughout our community.

Since our beginning in 2021, what started as a small community effort has grown into a year-round mission supported by local businesses, volunteers, organizations, and generous community members.

We proudly work alongside schools, law enforcement, Children's Division, foster care organizations, CASA, and other community partners to identify children and families who need a little extra help during the holiday season.

Our goal is simple: to make sure children feel remembered, valued, and loved at Christmas regardless of their family's circumstances.

More Than Toys. We're Creating Christmas Memories.

- 21,600+ pounds of toys donated
- 2,641+ Children Served
- \$198,075+ in Gifts & Essentials Provided
- Hundreds of Volunteers & Community Partners
- 5 Years of Making Christmas Magic
- \$6,000 worth of New boutique clothing



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EVENT SPONSOR

OPTIONS



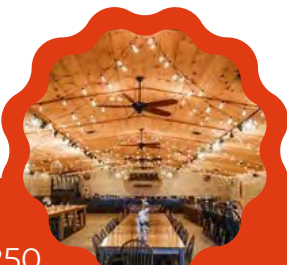
DODGEBALL



DEADLINE
TBA

- Event Sponsor - \$1500.00
 - "Presented by {company}" on all event materials, banners & Promo items
 - 1 free team entry
 - \$500 value worth of sponsorship towards another event or 6th annual toy drive general sponsorship
 - 2 - Santa's Toy Drive shirts
 - Banner/booth opportunity at event W/ handouts allowed
- Concession Stand - \$500
 - 1 free team entry
 - Logo posted on concession stand
 - 1 - Santa's Toy Drive Shirt

5TH BIRTHDAY DINNER



DEADLINE
09/27/2026

- Table Sponsor \$250
 - Reserved premium seating for 8
 - Company name/logo listed on screen during slideshow
 - Company name/logo listed on table
 - Social media shoutout
 - 1 - free Santa's Toy Drive shirt
 - 8 - tickets towards 50/50 raffle

CAR SHOW



DEADLINE
TBA

- Presenting Sponsor \$1200.00
 - "Presented by {company}" on all event materials, banners, socials & Promo items
 - Company signage at event
 - Booth space at event
 - Santa's event shirt
 - Recognition on trophies/awards
 - First right of refusal for next year's event
 - \$250 value worth of sponsorship towards another event or 6th annual toy drive general sponsorship
 - Complimentary registration for 1-2 show vehicles
 - Sponsor trophy/award
 - 1 - free Santa's Toy Drive shirt

General Sponsorship



Santa's Sleigh - \$4000 Exclusive top-tier spot — traveling billboard sponsorship

- Business name/logo listed on Santa's Sleigh (16ft cargo trailer)
- Business name/logo on 12ft x 12ft banner at all fundraiser events
- Business name/logo on 4ft x 6ft banner at parades
- Business name/logo at every donation pick-up location (80+ locations + schools&businesses)
- Business name/logo on volunteer/fundraising shirts
- Business name/logo on website for the fiscal year
- Business name/logo recognized on social media
- Opportunity for item/business card in volunteer/Sponsor swag bags
- Reserved table for 8 at the Santa's Toy Drive chairty dinner (held Oct 4th 2026) RSVP needed by 09/20/2026
- Sponsor recognition at the dodgeball tournament and car show
- Booth/ Handout opportunity at all three signature events
- 2-4 Exclusive Santa's Toy Drive t-shirts
- First right of refusal for 2027

North Pole — \$1,000

- Business name/logo on 12ft x 12ft banner at all events
- Business name/logo on 4ft x 6ft banner at parades
- Business name/logo at every donation pick-up location (80+ locations + schools&businesses)
- Business name/logo on volunteer/fundraising shirts
- Business name/logo on website for the fiscal year
- Business name/logo recognized on social media
- Opportunity for item/business card in volunteer swag bag
- 1 - Exclusive Santa's Toy Drive t-shirts
- 4 general admission tickets to Santa's Toy Drive Chairty dinner (Held Oct 4th 2026) RSVP needed by 09/20/2026

Rudolph — \$500

- Business name/logo on 12ft x 12ft banner at all events
- Business name/logo on website for the fiscal year
- Business name/logo recognized on social media
- Business name/logo on volunteer/fundraising shirts
- Opportunity for item/business card in volunteer swag bag

Candy Cane — \$250

- Business name/logo on 12ft x 12ft banner at all fundraising events
- Business name/logo on website for the fiscal year
- Business name/logo recognized on social media

Donation Location Box - Help us fill the box with new toys

- Business name/logo recognized on social media
- We supply the donation box with a flyer, handle delivery and pick up
- Business listed on our Google interactive map

Fundraising Partner - Host a fundraiser or create your own campaign benefiting Santa's Toy Drive.

Lets Make Christmas Magical Together



Company Name _____

Contact _____

Address _____

City _____ State _____ Zip _____

Email _____

Phone _____ Date _____

I would like to partner with Santa's Toy Drive at the following level

☐

DODGEBALL

☐

RUDOLPH \$500

☐

**5TH BIRTHDAY
DINNER**

☐

CANDY CANE \$250

☐

CAR SHOW

☐

**DONATION LOCATION
BOX**

☐

SANTA'S SLEIGH

☐

**FUNDRAISING
PARTNER IDEA**

☐

NORTH POLE

I am unable to partner at this time, but would like to
make a donation in the amount of \$ _____

LET'S

**P
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Please mail / email this form to Santa's Toy Drive

1468 W Old Bittersweet Nixa. MO 65714

santastoydrivecc@gmail.com

Phone: 417-754-0030

Shelby : 417-813-9554

Please make checks payable

to: Santa's Toy Drive

Santa's Toy Drive is a 501C3

Nonprofit.

Your donation is tax deductible

